



MATERIAL: White 47#-52# coated, one side to accept thermal transfer printing

ADHESIVE: General purpose permanent acrylic

APPLICATION TEMPERATURE: Minimum of 25° F

SERVICE TEMPERATURE: -65° to 200° F

LINER: 40# Kraft

CORE SIZE: Minimum 3"

ROLL SIZE: Maximum 8"

SPACING: 1/4" between labels

ADHESION: 1# to 1.6# after 24 hours
Typical test 180% Peel:ASTM D903

Label should remain on substrate for life of part without lifting, curling or loss of adhesion.

PRINT: Ford labels are printed in Corporate Blue (PMS301C), and Black and Motorcraft labels are printed in Red (Pantone 485), and Black inks.

APPROVED SUPPLIER: **CCL Design**
Address: 17700 Foltz Pkwy, Strongsville, OH 44149
Phone: (440) 476-1291
Email: cclfordbrandprotection@cclind.com

LABEL ORDERS : **All label orders are done via a CCL web-based system.**
https://brandsecurityoh.ccldesign.com/cgi-bin/wspd/cgi.sh/WService=qadcprod/lq/lq_login.html


NEW FCSD SUPPLIERS: **New suppliers must register with CCL to access the web order form. Go to the link above and Click on "New User?"**
Upon registration, CCL will send supplier account requests to FCSD for validation. After FCSD approval, CCL will notify suppliers with login instructions to place label orders.

All new FCSD Suppliers must review **"New Part Nomenclature Label Overview"** training video located at <http://web.pkginfo.ford.com> for detailed layout requirements for each branded label used on different packaging container types, i.e. Unit, Masterpack, and Sell Pack.

PART NOMENCLATURE: Refer to FCSD Package Material Specification "PRINT" requirements.

SECURITY: Labels require security features as specified by FCSD packaging Engineering.

FORD MOTOR COMPANY, PACKAGING ENGINEERING, FORD CUSTOMER SERVICE DIVISION, 28301 SCHOOLCRAFT RD, BUILDING 300, LIVONIA, MICHIGAN 48150

Designed DVB	Approved T. A. Kasper 	Date 12-2-16	Revised 11-10-21
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INSTRUCTION APPLICABLE TO FORD OR MOTORCRAFT BRAND LABELS

- 1. Label manufacturers will not print part nomenclature on labels unless specifically requested to do so by the purchaser.
- 2. Where part nomenclature printing is requested by purchaser, purchaser will indicate on the purchase order or release the **EXACT NOMENCLATURE REQUIRED AS INDICATED ON SERVICE PARTS PACKAGE SPECIFICATION**. Refer to FCSD Package Material Specification "PRINT" requirements.

SCOPE: Brand specific labels used on corrugated cartons and PB1 series poly bags. Plain labels used on folding cartons and other applications. Either brand specific or plain labels may be used on pouch paper.

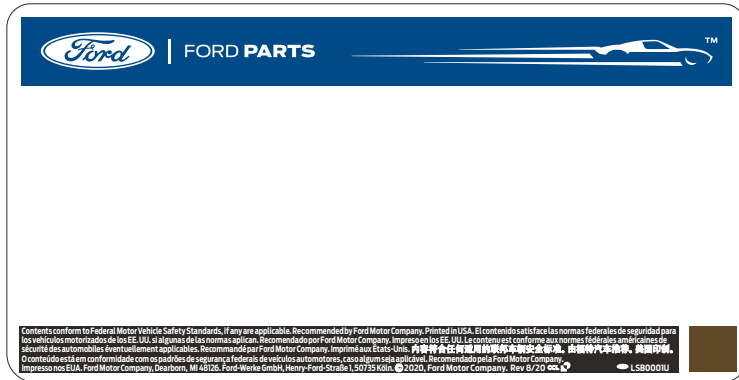
FORD NEW LABEL #	MOTORCRAFT NEW LABEL #	NON-BRANDED END FLAP WRAP AROUND LABEL #	NON-BRANDED OR OPTIONAL END FLAP ONLY LABEL #	FORD OR MOTORCRAFT SECURITY LABEL	SIZE W X L	MAY HAVE EXTENDED LEAD TIME DUE TO LOWER VOLUMES.
LSB0001U	LSB0001V				3-29/32" x 2"	—
		LSJ0001	—		3" x 2"	—
		LSJ0002	—		3-1/2" x 2"	—
		LSJ0003	—		4" x 1-1/4"	—
		LSJ0004	—		4" x 2-1/8"	—
		—	LSJ0005		2" x 5-1/2"	—
		—	LSJ0006		1-1/2" x 6"	—
		—	LSJ0009		2-1/8" x 2"	Yes
			LMJ0001		1-1/2" X 1-1/2"	Yes
				SFJ0001	1" x 1"	—

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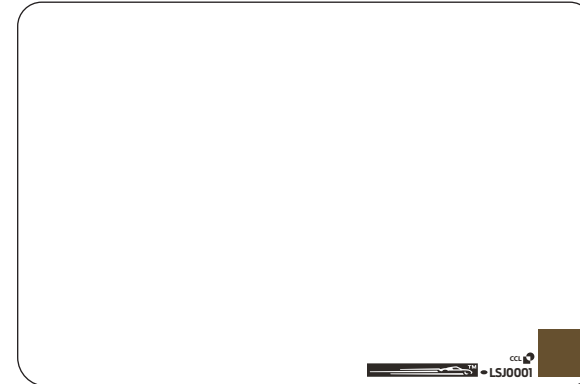
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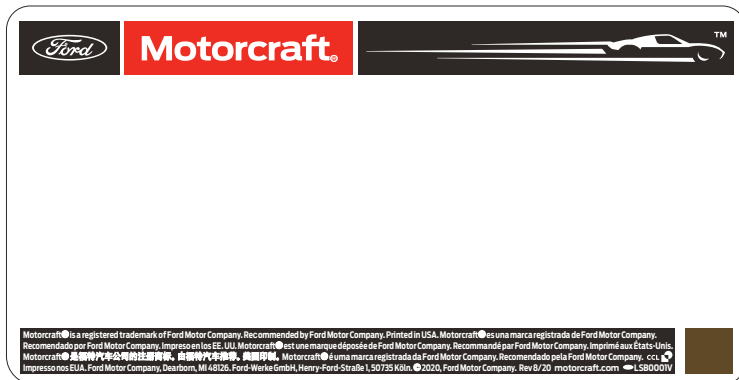
Corrugated Carton and PB1 Series Poly Bag Label Example LSB0001U



Decorative Folding Carton and Other Application Non-Branded Label Example LSJ0001



Corrugated Carton and Masterpack Label Example LSB0001V



Ford and Motorcraft Security Label SFJ0001



REVISIONS:

- 11-10-21 - Changed CCL registration URL from <http://www.cclbrandsecurity.com/new-account-form> to https://brandsecurityoh.cldesign.com/cgi-bin/wspd_cgi.sh/WService=qadcssprod/lg/lg_login.html on page 1. Revised Ford and Motorcraft labels on page 3. (OVB)
- 3-19-21 - Changed CCL registration URL from <http://www.cclbrandsecurity.com/new-account-form> to www.cclbrandlabels.com on page 1. (OVB)
- 12-3-20 - Obsolete label LSB0007U bumper cover core return label. (OVB)
- 1-28-20 - Added new supplier requirements on page 1. (OVB)
- 8-6-19 - Obsolete plain labels LSJ0007, LSJ0008, LSJ0010 and LSJ0011. (OVB)
- 10-19-18 - Added Security Feature label SFJ0001. (OVB)
- 9-14-18 - Revised graphics on pages 3 and 4. Removed prior material numbers from table. (OVB)
- 1-17-17 - Added Ford and Motorcraft prior labels on page 2. (OVB)
- 1-9-17 - Changed supplier phone number on page 1. (OVB)
- 12-15-16 - Added prior material numbers on page 2. (OVB)

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