



SCOPE:

This packaging instruction describes and establishes UPC scannable bar code symbol techniques that the Ford Customer Service Division will use on service parts packages. The UPC bar code symbols may be specified as an integral part of the package graphics or may be specified as a label which is affixed to the package. All UPC bar code symbols must be machine scannable (readable) and in accordance with the specifications published by: Uniform Code Council, Inc.

BAR CODE SYMBOL

DESCRIPTION:

The UPC bar code symbol consists of a numeric encodation in the form of a series of parallel light and dark bars of different widths along with the human readable code number. The following is an example of a UPC code symbol:

UPC CODE USAGE:

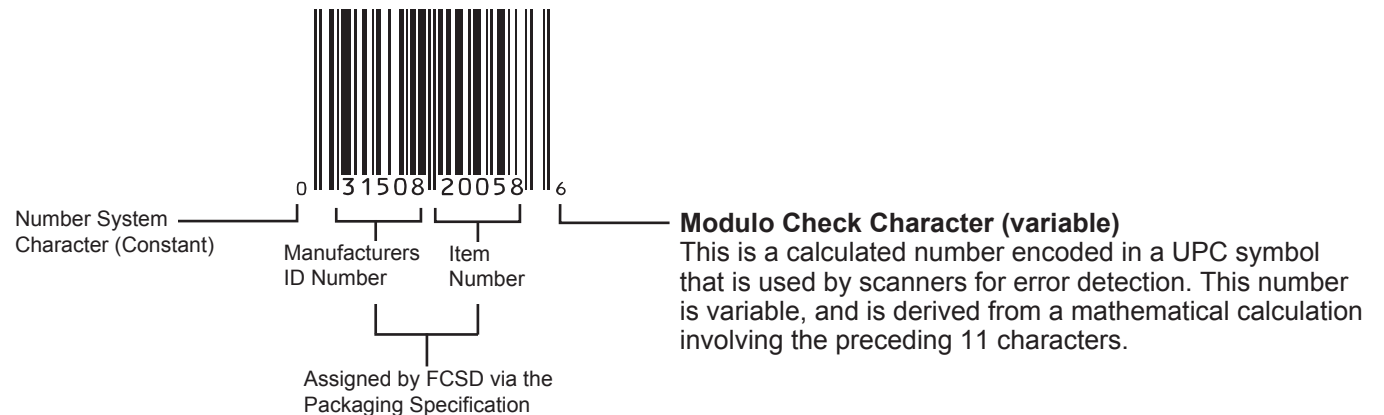
Motorcraft and Omnicraft branded parts require UPC codes; refer to part's packaging specification in the Global Service Parts Packaging Specification System (GSPPS) for specific UPC codes.

PRINTING

INSTRUCTIONS:

See table below for Packaging Material Specifications that detail specific formatting. Go to <http://web.pkginfo.ford.com>.

BRAND	LABEL	POLY BAG	DECORATIVE CARTON	DRIVE BELT
Motorcraft	PRINT	PRINT	PRINT	MF295
Omnicraft	LSB0001X	OMNIPOLY	OMNIDEC	OMNIBELT



- 10-4-19 Removed graphics and referenced packaging material specifications on page 1. (KLD)
- 6-24-08 Revised all illustrations to reflect current graphics. (KLD)
- 11-25-87 Added thermal transfer label material specs. (JWS)
- 4-3-87 Added thermal transfer label material specs. (JWS)
- 2-16-87 Added label size and symbol size tolerances. (JWS)

FORD MOTOR COMPANY, PACKAGING ENGINEERING, FORD CUSTOMER SERVICE DIVISION, 28301 SCHOOLCRAFT RD., BUILDING 300, LIVONIA, MICHIGAN 48150

Designed JS	Approved T. A. Kasper	Date 2-6-86	Revised 10-4-19
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100% NOMINAL SIZE:

Label - Size: 1-1/4" x 1" (length x height)
 Label Size Tolerance: Length + 1/4" - 0" height ± 0
 Material: Described earlier in this specification
 Bar Code Size: • Preferred magnification .80
 • Acceptable Magnification Range .80 - .85, maintain .816" symbol height


Reference		
Magnification	.80	.85
Left edge of first bar to right edge of last bar	.988"	1.045"
Total width including margins	1.175"	1.243"
Height	.816"	.816"
Character width ÷ 7 (inches ÷ 1000)	10.4	11.0

80% NOMINAL SIZE:

Label - Size: 1-5/8" x 1-1/4" (length x height)
 Label Size Tolerance: Length + 3/8" - 0" height + 1/4" - 0"
 Material: Described earlier in this specification
 Bar Code Size: • Preferred magnification .80
 • Acceptable Magnification Range .95 - 1.31, maintain 1.020" symbol height

Reference					
Magnification	.95	1.0	1.1	1.2	1.31
Left edge of first bar to right edge of last bar	1.174"	1.235"	1.359"	1.482"	1.615"
Total width including margins	1.396"	1.469"	1.616"	1.763"	1.921"
Height	1.020"	1.020"	1.020"	1.020"	1.020"
Character width ÷ 7 (inches ÷ 1000)	12.4	13.0	14.3"	15.6"	17.0"

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